Moving Beyond Growth in Management Research, Practice & Education

De-Growth

Because you can't shop your way to sustainability.

De-Growth

Organizer: André Reichel, Karlshochschule International U.
Facilitator: Robert Perey, U. of Technology, Sydney
Discussant: Melissa Edwards, U. of Technology, Sydney
Discussant: John M. Jermier, U. of South Florida
Discussant: Katrin Muff, Business School Lausanne
Discussant: Ana Maria Peredo, U. of Victoria
Discussant: Lena Olaison, Copenhagen Business School

Professional Development Workshop
2017 Academy of Management Annual Meeting
https://degrowthaom.wordpress.com/
2011 San Antonio
Beyond Traditional Perspectives on Economic Growth:
Green Growth, Steady State, and Degrowth

2012 Boston
Degrowth - stimulating discourses of change

2013 Orlando
Degrowth, Capitalism and the Role of Business

2014 Philadelphia
Degrowth and Sense-Making:
New Imaginaries for Management Science

2015 Vancouver
Putting Degrowth to Practice: Re-Imagining Management Education as Disruption and Renewal

2016 Anaheim
Re-imagining and Re-organizing Economic Action for Degrowth

2017 Atlanta
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Growth, Green Growth, Degrowth

**(Economic) Growth:**
Long-term, steady state expansion of supply & demand, measured in GDP (Gross Domestic Product).

**Green Growth:**
Decoupling of GDP growth and environmental impact growth through investments in environmental technologies and the creation of »green markets«.

**Degrowth:**
Deliberate downscaling of production and consumption that increases human well-being and enhances ecological conditions and equity on the planet.
Degrowth as 2nd Wave Growth Critique


Degrowth as 2nd Wave Growth Critique

Other »Postgrowth« Views

Beyond Growth « Taxonomy

Postgrowth
»Everything that comes after the growth story«
(Postgrowth Institute)

Bioeconomics & Entropy Economics
(Nicholas Gergescu-Roegen)

Steady-State Economy
(Herman E. Daly)

Degrowth

Conservative
Social-Liberal Reformist
Sufficiency Oriented
Anti-Capitalist
Feminist